



Celebrating 25 Years of German Reunification

Arizona - Germany Trade Ties

Did you know?

Germany is Arizona's 3rd largest foreign investor, supporting nearly 10,000 jobs in the state? Germany is also Arizona's 5th largest market for Arizona's merchandise exports with over \$750 million in shipments in 2014 alone. With such levels of bilateral trade and investment, your business or economic development organization should have an eye on Germany.

The Program

Please join the US Commercial Service and German American Chamber of Commerce in celebrating Arizona's trade ties with Germany and 25 years of German reunification. Representatives from the US Department of Commerce, German American Chamber of Commerce, Arizona Commerce Authority, Arizona District Export Council, Greater Phoenix Economic Council and Arizona State University/Thunderbird will discuss the history of bilateral trade between Europe's largest economy and the Grand Canyon State. We will also address the pending TTIP trade deal with the EU, IP protection for US companies engaged in business in Germany and opportunities for US exporters and economic development organizations to take part in the US Pavilion at the most important advanced manufacturing show in the world, Hannover Fair 2016.

Presenters:

1. Helge Jordan, Honorary Counsel, German American Chambers of Commerce
2. Doug Bruhnke, President & CEO, Global Chamber
3. Kristian Richardson, Director, US Commercial Service in Arizona
4. Valentin Hernandez, VP Business Attraction, AZ Commerce Authority
5. Marco Siebert, Director International Relations, Deutsche Messe AG
6. Klaus Brisch, Managing Partner, Bridgehouse Law
7. TBD Professor of Economics & Trade Policy, Arizona State University/Thunderbird

The Program

Date & Time

Monday, September 28, 2015
8:30 AM - 1:00 PM

Location

Sky Song at ASU
1365 North Scottsdale Road
Suite #135 Synergy II
Scottsdale, AZ 85257

Cost

\$35 (includes a catered breakfast, lunch and handouts)

To register:

<https://www.regonline.com/azgermanytrade>

For further information:

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